



Call for Entries
63rd FESTIVAL DE CANNES
MAY 12 to 23, 2010, Cannes, France

Canadian pre-selection screenings in Montréal
(FEATURE-LENGTH FILMS ONLY*)
will be held

from February 24 to March 10, 2010

The 3 invited programmers, each representing the selection committee of their respective section, will separately screen Canadian films for:

The 63rd Festival de Cannes - Official Selection

Includes 3 sections: Competition, Out of Competition, Un Certain Regard

The 42nd Directors' Fortnight

The 49th Semaine de la Critique

Registration deadline for the pre-selection screenings in Montréal:

February 12, 2010

Deadline to send us your completed entry form (the Telefilm Canada's form), all required documentation and a screener.

ENTRY FEES

ENTRY FEES ARE WAIVED FOR CANADIAN FEATURE-LENGTH FILMS SUBMITTED FOR THE PRE-SELECTION SCREENINGS HELD IN MONTRÉAL

***DOCUMENTARIES**

Please note that the Cannes Festival presents only fiction feature films. There is no documentary section or category, although documentaries are programmed on rare occasions. At the selection screenings in Montréal, the programmers will give **priority** to fiction features. Documentaries meeting the Festival criteria (over 60 minutes, 35mm, etc.) may be submitted but will be screened in Montréal only if time permits. In the event they are not seen, we will notify you and forward them to Paris.

***SHORT FILMS**

There are no pre-selections screenings held in Montréal for short films

Because the selection committee for short films is not the same as for features, short films must be submitted directly to the Festival and its parallel sections **in Paris**.

Telefilm Canada will coordinate a consolidated shipment of entries to Paris to the Festival de Cannes, the Directors' Fortnight and the Semaine de la Critique.

See submission process in section 5, below.

There are no entry fees for short films submitted via Telefilm Canada.

Feature films that will not be submitted at the Montréal pre-selection screenings must pay the festival entry fees if submitted directly to Paris

For deadlines, entry fees, applicable rules & regulations, please consult the following web sites:

FESTIVAL DE CANNES / OFFICIAL SELECTION

<http://www.festival-cannes.com/en/festivalServices/submitAFilm.html>

DIRECTORS' FORTNIGHT

<http://www.quinzaine-realisteurs.com/go/inscriptions/>

SEMAINE DE LA CRITIQUE

<http://www.semainedelacritique.com/EN/inscriptions.php>

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1. PRE-SELECTION IN MONTRÉAL OF CANADIAN FILMS

Background

The directors of the Festival de Cannes Official Selection, Directors' Fortnight and Semaine de la Critique, are among the most solicited of all festival directors anywhere. Festival directors set up Selection Committees, whose members, acting on their behalf, screen entries and participate in the selection of films to be screened at the festival.

Telefilm Canada invites to Montréal members of the selection committees of the **Festival de Cannes Official Selection, the Directors' Fortnight and the Semaine de la Critique**, and arranges screenings for them in large-screen theatres.

In Paris, Selection committee members receive an astonishing number of submissions. While they are in Montréal, they are able to offer Canadian films their undivided attention. As a result, your films will never have a better opportunity to enjoy the attention of the Cannes selectors.

2. ELIGIBILITY CRITERIA - MONTRÉAL SELECTION

1) The **Official Selection** comprises the Competition, Out of Competition, and Un Certain Regard. The Official Selection is held from May 12 to 23, 2010.

You cannot choose the section in which you submit your film in the Official Selection. If your film is invited, the Selection Committee decides in which section it will be programmed, that is, in Competition or in one of the non-competitive sections, Out of Competition or Un Certain Regard. **The Official Selection screens approximately 60 feature-length films.**

All first features are eligible for the *Caméra d'Or* prize awarded during the official award ceremony of the Festival de Cannes.

Eligibility criteria:

- Produced in the 12 months prior to the Festival
- Films must not have screened commercially anywhere other than in their country of origin
- Films must not have been presented at any other international motion picture event
- Films must not have been broadcast on the internet
- Films must have a running time over 60 minutes
- If the film is selected, you must submit a 35mm copy (on very rare occasions, the Festival could accept to project the film in Digital High Definition)

* For pre-selection, French subtitling is not required if the film is in English or with English subtitles.

2) **Directors' Fortnight**

The Directors' Fortnight, created by the SRF (French Directors Society) in 1969, is held from May 14 to 24, 2009 during the Cannes Film Festival.

It programs a selection of approximately 20 to 25 feature-length films. All first features presented at the Directors' Fortnight are eligible for the *Caméra d'Or* prize, awarded during the official award ceremony of the Festival de Cannes. The films presented at the Directors' Fortnight are also eligible for other prizes given by different partner associations.

Eligibility criteria:

- Films must have been produced between May 2009 and April 2010
- Films should be in 35 mm format (if shot in 16mm or on video, must be blown up to 35mm for screening at Cannes)
- Films should not have been shown over the Internet or been broadcasted on French TV or been commercially released in France
- Films should not have been presented in any international competitive festival (except in their country of origin) or any major cinematographic event (with the exception of a film market)

* For pre-selection, French subtitling is not required if the film is in English or with English subtitles.

N.B. All films selected for the Directors' Fortnight in Cannes must also be available, without exception, for Directors' Fortnight **events held in June in Paris, Marseille, Rome, Milan and Brussels**. The producer must inform his sales agent, his French distributor and the distributor of the rerun country of these obligatory reruns.

3) Semaine de la Critique

The Semaine de la Critique, organized by the "Syndicat Français de la Critique de Cinéma" (Union of French Film Critics), is held from May 13 to 21, 2010 during the Festival de Cannes.

The Semaine de la Critique screens seven feature films and seven short films from around the world. The Semaine de la Critique focuses on fiction films: only one out of the seven feature films selected is a documentary.

The Semaine de la Critique Grand Prix is attributed by the press to one of the seven feature films in competition. All first features presented are eligible for the *Caméra d'Or* prize, awarded during the official award ceremony of the Festival de Cannes. The films selected in the Semaine de la Critique are also eligible for other cash awards.

Eligibility criteria:

- **First or second full-length feature film** (i.e. theatrically released)
- Selected films must be screened in 35mm or 16mm
- Films must be over 60 minutes
- Films must have been completed within the 12 months prior to the festival (between Cannes 2009 and Cannes 2010).
- Films must not have participated in any festivals except in the country of origin.

* For pre-selection, French subtitling is not required if the film is in English or with English subtitles.

N.B. After the Festival de Cannes, **the selected films will be screened in Corsica, Paris, Roma, Beyrouth, and Morelia Film Festival**. Right-holders of the film must put, a 35mm print at the disposal until the end of all the reruns: The producer must inform his sales agent, his French distributor and the distributor of the rerun country of these obligatory reruns.

3. FILMS THAT ARE SELECTED AND INVITED: WHAT YOU ARE REQUIRED TO DO

If pre-selected

Feature films **pre-selected** (short listed) by the selector in Montréal must be then sent to the SELECTION COMMITTEE in Paris. Required format will be specified by the selector but DVD is the most favoured format at that stage.

If selected

SUBTITLED PRINT

***A selected film must be presented in its original version with French subtitles ***
A film in French must have English subtitles.

PRESS CONFERENCES HELD BETWEEN MID-APRIL TO EARLY MAY

Each section holds a press conference to announce its program line-up. Public announcements of a film selection may be done only AFTER the official announcements by the festival.

RECEIPT OF SCREENING PRINT IN CANNES

The final print of each invited film must reach the **Festival de Cannes** shipping agent before **May 10, 2010**. If prints of invited films are not received by then, they will not be screened at the Festival.

PROMOTION & SALES

In order to capitalize on your film's screenings at the Festival de Cannes, you must:

- Engage the services of an experienced press attaché/publicist;
- Produce, ship to Cannes and have the Festival distribute some 1000 press kits, in French and English, for members of the world media covering the festival;
- Provide to the media a selection of stills from the film (no head shots of the actors) and a photo of the director.
- Produce and distribute clips of your film (subtitled in French, if applicable) from 30 seconds to 1 minute in length. The European video standard (PAL) will be required;
- Prepare an ad campaign, placing ads in the trade papers (*Le Film Français*, *Variety*, *Screen International*, etc.);
- Organize the director's trip to Cannes, where he/she will participate in a news conference for the film (presence of actors is also worthwhile);
- Organize a presence at the Festival Market, "MIF", reserve screening slots and prepare a marketing campaign to sell the film.

4. HOW TO REGISTER YOUR FILM FOR THE MONTRÉAL SELECTION (FEATURE FILMS)

DEADLINE FOR RECEPTION OF MATERIALS:

Completed pre-selection entry form (the Telefilm Canada's form), required documentation and screener **by 5pm on February 12, 2010**.

YOU HAVE TWO OPTIONS TO REGISTER:

Option 1: Register your film and submit the essential documentation* electronically via **eTelefilm** and send the screening copy to our office.

OR

Option 2: Send the essential documentation* via email to the following address cannes2010@telefilm.gc.ca and then send the screening copy to our office.

*EACH ENTRY MUST INCLUDE THE FOUR DOCUMENTS LISTED BELOW:

- Telefilm Canada entry form **signed** (not required for eTelefilm registrations)
- Synopsis (short AND long – a multi-page synopsis will be refused)
- Director's bio and filmography
- List of credits (even if credits have not been finalized)

SELECTION FORMATS ACCEPTED IN MONTREAL

35mm, Beta SP, DigiBeta, or DVD. Screening copies must be sent to the Telefilm address indicated below.

Image editing must be final. The selectors are used to viewing work at the post-production stage, and, as such, know how to “fill in the gaps.”

However, if they choose a work that is still in post-production, they will ask to see the final version before confirming its selection. They want to ensure that the film being programmed is indeed the one they selected.

5. SHORT FILMS SENT TO PARIS VIA TELEFILM CANADA

There are no pre-selection screenings for short films in Montréal.
Telefilm Canada organizes a consolidated shipment to each selection committee office in Paris.

CONSULT THE FESTIVAL'S WEB SITE FOR THE SELECTION CRITERIA OF EACH SECTION (length, screening format, etc.)

- **Official Selection:** selects 10 international short films to compete for the Short Film Palme d'Or.
- **Directors' Fortnight** selects approximately 10 shorts.
- **Semaine de la Critique** selects 7 shorts to compete and a few other shorts for special presentations

DEADLINE FOR RECEPTION OF SHORT FILMS TO TELEFILM CANADA:
March 5, 2010

EACH ENTRY MUST INCLUDE 2 UNSTAPLED COPIES OF DOCUMENTS LISTED BELOW , NO FAXES PLEASE:

- Printout of the completed festival entry form *and/or* confirmation slip of the on-line registration;
- Documentation required by the festival.
- Screener: one (1) DVD (per entry/section to which you applied).

6. SHIPPING ADDRESS

Festivals and Markets Bureau (**Cannes 2010**)
C/o Céline Pelletier
TELEFILM CANADA
360 St. Jacques Street
Suite 600
Montréal, Quebec
H2Y 1P5

INFORMATION

If you have any questions concerning this process, please contact **Céline Pelletier** (pelletc@telefilm.gc.ca) at (514) 283-6363 or 1-800-567-0890.

You can register [online](#) to receive all our calls for entry to festivals or visit our [website](#) on a regular basis.