



**CALL FOR ENTRIES**

(Financing Forum: Feature-length narrative films in development)

**28th CineMart  
40th International Film Festival Rotterdam**

**CO-PRODUCTION MARKET  
FOR NARRATIVE FEATURE-LENGTH FILMS**

**January 30 to February 2, 2011  
Rotterdam, Netherlands**

[Website](#)

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**\*\* Projects must be submitted directly to CineMart \*\***

The project can be in all stages of production, from script to rough cut.

**There is no entry fee for applications.**

**Extended Deadline: October 1st, 2010**

[Regulations and Online Entry Form](#)

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The **40th International Film Festival Rotterdam (IFFR)** will mark the **28th edition of CineMart**, its international co-production market. The four-day event takes place in a location that also serves as the festival centre.

CineMart was the very first co-production platform in its form. Each year, CineMart selects around 35 projects. Directors and producers of the selected projects have the opportunity to present their film to potential co-producers, funds, sales agents, distributors, broadcasters and other potential financiers.

A catalogue with the information on the selected projects is published prior to the event and sent to attending professionals in January, who then inform the CineMart on their interest. CineMart sets up one-to-one meetings between the project representatives and potential investors. Upon arrival in Rotterdam, all guests receive their personal meeting schedule.

Around **5 500 meetings** are organized during CineMart. The Festival and CineMart attract 3 000 professionals, including 350 distributors, sales agents, bankers, funding bodies, TV buyers from all over the world.

Each year, CineMart titles premiere at major international festivals including Berlin, Cannes, Locarno, Toronto, Venice, and Rotterdam.

## **Selection Criteria**

The main criteria for selection are the viability and quality of the project and the demonstrable talent of the directors and the producers. The project has to be a feature-length film over 70 minutes, destined for theatrical release, with a potential for the international market. The project can be in all stages of production, from script to rough cut. A project should not have been presented at any other market or festival (except when linked to one of [CineMart's partnering organisations](#)).

For detailed selection criteria and requirements, please consult the [Regulations](#).

## **How to apply**

Your online application and required materials must be submitted to CineMart by **October 1st, 2010** (extended deadline).

### **Materials required for projects in development:**

- Synopsis (1-2 pages) in English;
- Treatment (8-10 pages) in English. N.B: Full scripts are not accepted;
- Statement of the director on the project;
- Biography/filmography of the Director;
- Biography/filmography of the Producer;
- Company profile(s);
- Budget outline and finance plan;
- DVD/VHS of previous work(s) of the Director.

### **Materials required for works in progress:**

- Synopsis (1-2 pages) in English;
- Statement of the Director on the project;
- Biography/filmography of the Director;
- Biography/filmography of the Producer;
- Company profile(s);
- Budget outline and finance plan;
- 2 production stills;
- DVD/VHS with material already shot.

The selected projects will be announced in **December 2010**.

**For detailed information about CineMart or your application, do not hesitate to contact the CineMart team in Rotterdam:**

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## **Your contact at Telefilm Canada**

If you have questions regarding this market, please do not hesitate to contact Brigitte Hubmann ([hubmanb@telefilm.gc.ca](mailto:hubmanb@telefilm.gc.ca)) at 514 283-6363 or 1 800 567-0890.